

Message Text

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67

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

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P R 302310Z MAY 74

FM AMEMBASSY WELLINGTON

TO SECSTATE WASHDC 8118

USDOC WASHDC

INFO AMCONSUL AUCKLAND PRIORITY

UNCLAS WELLINGTON 1659

EO 11652: N/A

TAGS: BEXP NZ

SUBJ: EXPORT: MODULAR HOUSES

1. GNZ CONSIDERING PURCHASE U.S. MODULAR HOUSES AS SHORT CUT ALLEVIATE LOCAL HOUSING SHORTAGE. EMBASSY HAS FOLLOWED DEVELOPMENT FOR SOME TIME AND HAS PROVIDED INFORMATION AND ASSISTANCE TO TWO ENTREPRENEURS INVOLVED, I.E., TOM DRAPER, NEW ZEALAND CIVIL ENGINEERING CONTRACTOR AND FRED L. SMITH, U.S. CITIZEN OF RIVERSIDE CALIF., A LAWYER WHO HAS FAMILY AND BUSINESS CONNECTIONS IN NEW ZEALAND.

2. GNZ SENDING THREE MAN EVALUATION TEAM TO CLOSELY EXAMINE HOUSES PRODUCED BY SEVERAL FIRMS ALREADY APPROACHED BY SMITH. DRAPER TRAVELING WITH TEAM AND SMITH JOINING IN HONOLULU. GOVERNMENT REPS ARE:

I.H. PEARS, SENIOR ARCHITECT, HOUSING DIVISION,
MINISTRY OF WORKS

T.A. FOLEY, SENIOR WOOD SCIENTIST, N.Z. FOREST
SERVICE:

I.R.C. MCDONALD, SENIOR RESEARCH CHEMIST, DEPARTMENT
OF SCIENTIFIC AND INDUSTRIAL RESEARCH.

3. GROUP WILL BE IN HONOLULU UNTIL MAY 31 AND WILL
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WORK WITH FOL CONTACTS ESTABLISHED BY SMITH.

A) HAL HANSEN
OCEANSIDE PROPERTIES INC.
1631 KAPIOLANI GLVD.

B) THOMAS W. GILES
LEAR SIEGLER INC.
91-250 KALEALOA BLVD.
CAMPBELL INDUSTRIAL PARK
EWA BEACH.

ALTHOUGH SCHEDULE FLEXIBLE, WE UNDERSTAND FOL
ITINERARY WILL APPLY GENERALLY.

PORTLAND AND SEATTLE, JUNE 1-5
LOS ANGELES JUNE 6-9
SAN DIEGO JUNE 10-14
HONOLULU JUNE 12-14

FRED SMITH HAS GIVEN FOL ADDRESS AS CONTACT. (TEAM
UNABLE TO ADVISE EMBASSY OF HOTEL OR AIRLINE RESERVATIONS.)

FRED L. SMITH
PO BOX 8542
RIVERSIDE
CALIF. 92505 TEL 714-689-3434

4. EMBASSY GAVE TEAM ADDRESSES COMMERCE FIELD OFFICES IN
EVENT OFFICIAL MEMBERS DECIDE SEEK ADDITIONAL SOURCES
INFORMATION ON MODULAR HOUSING IN CITIES VISITED.
ALTHOUGH TEAM MEMBERS EXPERT IN THEIR PARTICULAR FIELDS
THEY EXPRESSED INTEREST IF TIME PERMITS IN TAPPING
SOURCES OF INFORMATION ON MATERIALS AND TECHNIQUES WHICH
MAY BE READILY AVAILABLE FROM FEDERAL OR STATE HOUSING
AGENCIES, INDEPENDENT RESEARCH CENTERS OR FROM
ACADEMIC SOURCES.

5. DEPARTMENTS ARE REQUESTED TO ALERT APPROPRIATE
AUTHORITIES, I.E. COMMERCE FIELD OFFICES, REGIONAL
FEDERAL HOUSING OFFICES OF PRESENCE IN THEIR AREAS OF
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THIS GROUP AND FACT THAT IT MAY REQUEST OPPORTUNITY
TO DISCUSS U.S. DEVELOPMENTS IN FIELD OF MODULAR HOUSING
AND MATERIALS IN TECHNIQUES AND MATERIALS CURRENTLY USED
IN FIELD OF MODULAR HOUSING. TEAM'S TERMS OF
REFERENCE APPEAR SUFFICIENTLY FLEXIBLE TO ALLOW TRAVEL TO
WASHINGTON IF NECESSARY. PRESENT PLANNING IS FOR PURCHASE
500 HOMES WITH POSSIBILITY FUTURE ADDITIONAL PURCHASES.
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